

For immediate release

The Architectural League announces Beaux Arts Ball 2018: Vector

The premier annual party for architects and designers kicks off the fall season.

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The Architectural League of New York will hold its annual Beaux Arts Ball on Friday, September 28, 2018 at Building 77, which formerly housed a headquarters, blueprint rooms, library, model shop, and other supply and storage spaces in **Brooklyn's Navy Yard**. This year's theme, **Vector**, celebrates the flow of ideas, goods, and people through global networks of communication and exchange. The League has commissioned Boston-based **Landing Studio** to design *16 Salt Tarps, Half Red Half White*, a site-specific installation that responds to this year's theme and the history of the Navy Yard. As part of the League's ongoing partnership with the Brooklyn Navy Yard, the installation will remain on view for the public through October 7th and will be additionally activated by a specially commissioned dance choreographed by **Dylan Crossman** and performed by his company, **Crossman Dans(c)e**. Performances will take place on October 5th at 7:00 p.m. and October 6th at 2:00 p.m.

Since the League's revival of the event in 1990, the Beaux Arts Ball has become the premier annual party of the architecture and design community in New York with over 1,000 architects, designers, artists, and their friends attending. The League holds the event in venues of architectural interest and commissions installations or performances by architects and artists to create a unique environment for party-goers. A dinner for benefactors and sponsors precedes the event. The Beaux Arts Ball helps support the programs of The Architectural League.

BEAUX ARTS BALL 2018: Vector

Friday, September 28, 2018
9:00 p.m. to 1:00 a.m.
Building 77, Brooklyn Navy Yard
141 Flushing Avenue
Brooklyn, NY 11205
Entrance at Vanderbilt and Flushing

Installation by

Dan Adams and Marie Law Adams of
Landing Studio

Music by DJ Jung and DJ Paz

Graphics by Michael Bierut and Britt Cobb,
Pentagram

Drinks and Light Fare by The Cleaver Company

Co-chairs

Karen Frome and Nat Oppenheimer
Beth O'Neill and Chris McVoy

Beaux Arts Ball Event Committee

Richard Brennan, Robert Finger, Guido Hartray,
Florian Idenburg, Jing Liu, and Irina Verona

Tickets start at \$100 and are available for purchase on the League's website archleague.org/BAB18. For information on sponsorship or tickets to the Benefactors Dinner, please contact the League's Managing Director, Nick Anderson: anderson@archleague.org

archleague.org/BAB18
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Please verify all program information with
The Architectural League before listing.



Michael Bierut and Britt Cobb on Pentagram's design for "Vector."

"This year's graphic theme features a Penrose triangle, a triangular impossible object, that continually turns in on itself. The triangle forms a V for Vector and correlates to the table arrangement in the event space. Animated text moves through the shape like a dizzying flow and exchange of ideas, or an object passing through a vector."



Dan Adams and Marie Law Adams on Landing Studio's 16 Salt Tarps, Half Red Half White

"16 Salt Tarps, Half Red Half White, are woven in Ohio and sewn in Illinois, unloaded on a gantry in Brooklyn, on their way to cover a salt pile in Staten Island or Newark."

Landing Studio is an architecture and urban design practice founded by Dan Adams and Marie Law Adams. The work is focused on the design of industrial and infrastructural systems in cities through shared-use landscapes, buildings, light installations, festivals, exhibitions, tours, and industry/community operations agreements. Dan is the Director of the School of Architecture at Northeastern University, and Marie is a Lecturer in Urban Design at MIT.

Landing Studio is Dan Adams, Marie Law Adams, Zach Angles, Dafne Saint-Hilaire, and Jon Levine.

About The Architectural League

The Architectural League of New York nurtures excellence in architecture, design, and urbanism, and stimulates thinking and debate about the critical design and building issues of our time. As a vital, independent forum for architecture and its allied disciplines, the League helps create a more beautiful, vibrant, innovative, and sustainable future. For more information, visit archleague.org.

About the Beaux Arts Ball

The Beaux Arts Ball was first held in New York City in 1913 by the Society of Beaux Arts Architects in what the *Times* described as "the most artistic entertainment of the kind ever given in New York." The Architectural League revived the tradition in 1990 as an annual benefit for its ongoing programs and exhibitions. The Ball is located in venues of architectural interest, where the League commissions emerging architects to create an environment based on the location and theme. Past venues have included the United Nations, the Seagram Building, the Brooklyn Army Terminal, Synod House at the Cathedral of St. John the Divine, and Governors Island.

The League gratefully acknowledges the sponsors of the 2018 Beaux Arts Ball

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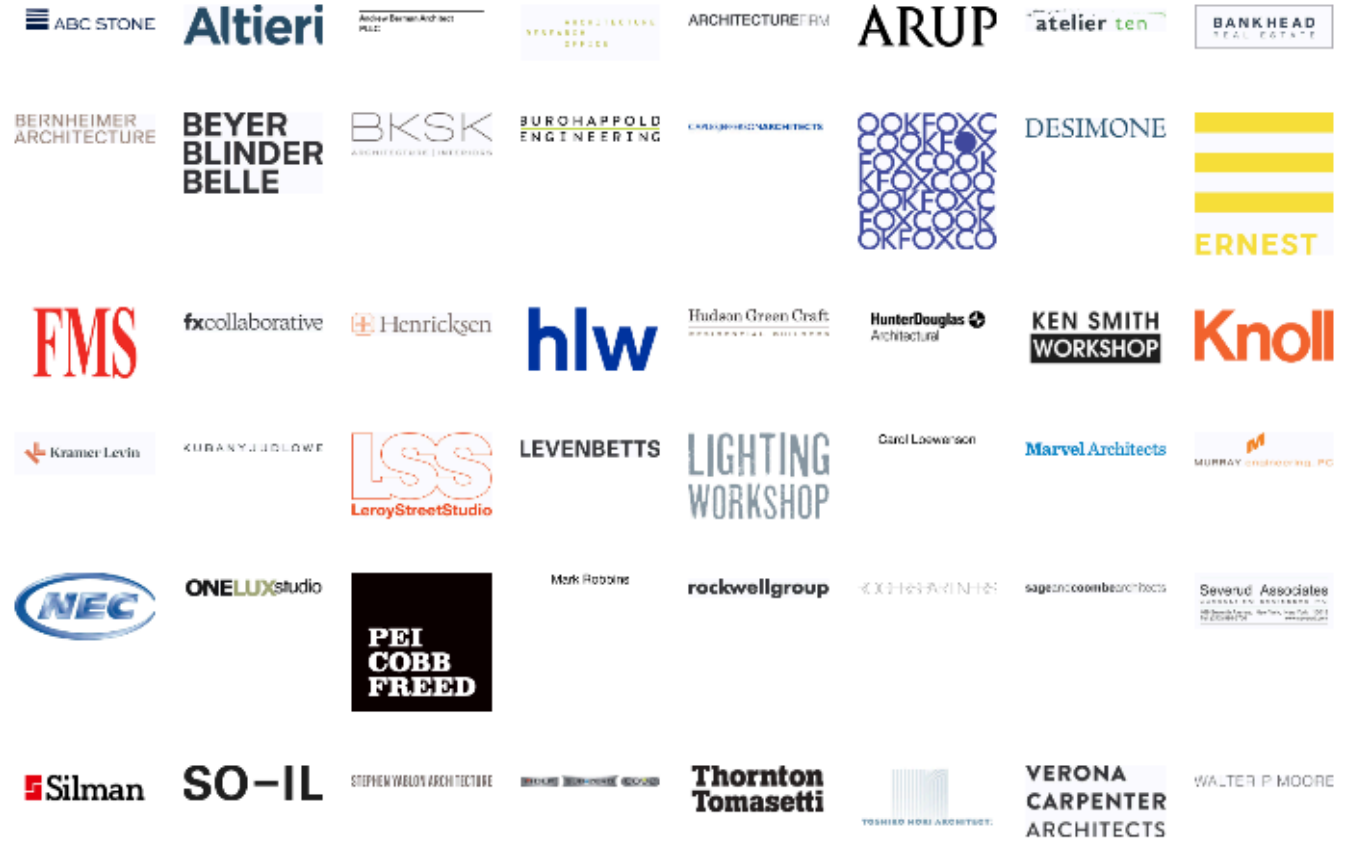
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