

# CALL FOR PROPOSALS FOLLY

A project organized by Socrates Sculpture Park and the Architectural League

Last year, *Curtain*, a project conceived by architects Jerome W Haferd and K Brandt Knapp, was selected from 115 submissions. Their project, currently still on view at Socrates (through March 2013), combined minimal structural framing with a mutable plastic chain that bisected the landscape from multiple angles, creating a voluminous and whimsical interior space. For more information about *Curtain*, including a free downloadable PDF with an interview with the architects, visit [www.socratessculpturepark.org](http://www.socratessculpturepark.org) or [www.archleague.org](http://www.archleague.org).

## APPLICATION INSTRUCTIONS

Applicants are strongly encouraged to visit Socrates Sculpture Park before submitting their application. Applicants must take into account the site's rugged, urban outdoor environment and be aware that installations in the Park are subject to final approval by Socrates and League staff and must meet safety requirements to be able to withstand the effects of weather and public use.

Applicants should email the following (formatting instructions below) to [folly@archleague.org](mailto:folly@archleague.org) no later than 11:59 p.m. on Monday, January 7, 2013.

## COVER SHEET

Applicant must include a cover sheet with name, mailing address, telephone number, email, project title, and a single paragraph of not more than 150 words summarizing your proposed project. Please indicate on your cover sheet whether you previously submitted a proposal for Folly. If you are applying as a team, please include the names and emails for each team member and identify one team member as the Lead Contact.

## PROJECT PROPOSAL AND BUDGET

Applicants should submit a project proposal of up to 1000 words that clearly describes the project and its relationship to the theme of the architectural folly. Applicants are encouraged to submit renderings and sketches of the proposed project.



The proposal should address plans for the reuse, recycling and dispersal of all material used in the project. A preliminary budget should also be included that identifies expenses and potential additional funding sources and in-kind donations, if necessary, beyond the production grant provided.

## CURRENT RESUME/CV

The resume/CV should include information about your education; work and teaching experience; exhibition history (if applicable); awards, grants, and residencies; and other relevant information.

## DIGITAL IMAGES AND SLIDE SCRIPT

Up to ten (10) digital images of recent work. (These images are in addition to images submitted as part of the project proposal.) Projects may be built or proposed in any medium. A slide script with a numbered list that corresponds to the submitted images should also be included. For each image, include the title, date and a brief description of the work.

## APPLICATION FORMAT AND DEADLINE

The application package should be submitted as a single PDF (8 1/2" x 11" page) of not more than 25 pages and 15 megabytes, emailed to [folly@archleague.org](mailto:folly@archleague.org) no later than 11:59 p.m. on Monday, January 7, 2013. Please put the project title in the subject line of the email.

## AWARD, RESIDENCY, AND EXHIBITION

One project will be chosen. The recipient will receive a \$5,000 production grant towards realizing the proposed project. The recipient will also have full access to the studio space and fabrication resources of Socrates Sculpture Park from March to May 2013. The finished project will go on view in Socrates Sculpture Park beginning in June 2013.

## ELIGIBILITY

Architects and related designers are invited to apply. Applicants do not need to be registered architects. Architects and designers outside of New York City are eligible to apply, but housing and transportation are not provided as part of the award. If selected, non-resident architects will have to make their own living and travel arrangements. Full-time matriculated students are not eligible to apply.

## JURY

Michael Arad  
Orly Genger  
John Hatfield  
Granger Moorhead  
Billie Tsien

## PROJECT DIRECTORS

Elissa Goldstone, Socrates Sculpture Park  
Gregory Wessner, The Architectural League

## QUESTIONS

Applicants may email questions to [folly@archleague.org](mailto:folly@archleague.org). All questions and answers will be posted on the Architectural League's and Socrates Sculpture Park's websites.

## ABOUT SOCRATES SCULPTURE PARK

Socrates Sculpture Park was an abandoned riverside landfill and illegal dumpsite until 1986 when a coalition of artists and community members, under the leadership of sculptor Mark di Suvero, transformed it into an open studio and exhibition space for artists and a neighborhood park for local residents. Today it is an internationally renowned outdoor museum and artist residency program that also serves as a vital New York City park offering a wide variety of free public programs. Socrates Sculpture Park is the only site in the New York Metropolitan area specifically dedicated to providing artists with opportunities to create and exhibit large-scale sculpture and multimedia installations in a unique outdoor environment that encourages strong interaction between artists, artworks and the public. The Park's existence is based on the belief that reclamation, revitalization and creative expression are essential to the survival, humanity and improvement of our urban environment.  
[www.socratessculpturepark.org](http://www.socratessculpturepark.org)

## ABOUT THE ARCHITECTURAL LEAGUE

The mission of the Architectural League is to advance the art of architecture. The League carries out its mission by promoting excellence and innovation, and by fostering community and discussion in an independent forum for creative and intellectual work in architecture, urbanism, and related disciplines. We present the work and ideas of



the world's most interesting and influential architects and designers to New York, national and international audiences, through lectures, exhibitions, publications, and the worldwide web. We identify and encourage talented young architects, through competitions, grants, exhibitions, and publications. And we help shape the future of our built environment by stimulating debate and provoking design thinking about the critical issues of our time.  
[www.archleague.org](http://www.archleague.org)

## SUPPORT

Folly is a partnership of Socrates Sculpture Park and The Architectural League of New York.

Socrates Sculpture Park's Exhibition Program is also supported by the generosity of: Lily Auchincloss Foundation, Bloomberg Philanthropies, Mark di Suvero, Lambent Foundation Fund of Tides Foundation, Space-time C.C. ~~And is supported, in part, by an award from the National Endowment for the Arts.~~ This program is also supported, in part, by public funds from the New York State Council on the Arts, a state agency, and by public funds from the City of New York Department of Cultural Affairs in partnership with the City Council.

Special thanks to the City of New York, Mayor Michael R. Bloomberg, Queens Borough President Helen M. Marshall, City Council Speaker Christine C. Quinn, Assemblywoman Catherine Nolan, City Councilmembers Jimmy Van Bramer and Peter F. Vallone Jr., and the Department of Parks & Recreation, Commissioner Veronica M. White.



socrates sculpture park  
city of new york parks & recreation



T H E A R C H I  
T E C T U R A L  
L E A G U E N Y



## DEADLINE

**MONDAY, JANUARY 7, 2013**

Socrates Sculpture Park and the Architectural League invite architects and designers to apply for Folly, a design/build studio residency (March-May 2013) leading to an exhibition at Socrates (opening June 2013).

## DESCRIPTION

Socrates Sculpture Park and the Architectural League invite emerging architects and designers to apply for the opportunity to build and exhibit a full-scale project around the theme of an architectural folly. This residency was established to explore the intersections between architecture and sculpture and the increasing overlaps in references, materials, and building techniques between the two disciplines.

Socrates and the League welcome proposals for full-scale projects and installations that explore contemporary interpretations of the architectural folly. Especially popular among the Romantics of the 18th and 19th centuries, architectural follies are small-scale structures, which often have no discernible purpose and are placed within a garden or landscape as a means to draw the eye to specific points or to frame a view. A jury of architects, artists, and arts administrators will select a single project to be realized within the grounds of Socrates Sculpture Park. The recipient will receive a \$5,000 production grant to fund the project, as well as full access to the resources and fabrication facilities of Socrates Sculpture Park's outdoor studio during a two-month residency at the Park, beginning in March 2013. Administrative support for additional fundraising and securing in-kind contributions, if necessary, will also be available. The completed project will open to the public in early June 2013 with an accompanying electronic publication.