

# FOLLY 2015 CALL FOR PROPOSALS

A PROJECT ORGANIZED BY  
SOCRATES SCULPTURE PARK AND  
THE ARCHITECTURAL LEAGUE  
OF NEW YORK

**DEADLINE**  
MONDAY, JANUARY 12, 2015  
11:59 PM

Socrates Sculpture Park and The Architectural League invite emerging architects and designers to submit proposals for Folly, an annual design/build studio program during March and April 2015 leading to a public exhibition at Socrates opening in early May 2015.

archleague.org  
socratessculpturepark.org

## CALL FOR PROPOSALS

Socrates and the League welcome proposals for full-scale projects and installations that thoughtfully use space, material, and/or process to create a physical experience. Folly 2015 is defined by several questions that were born from close examination of the past three years of Folly program applications and winning projects, such as:

Is it folly to pursue an ideal?

Is it folly to expect the material world to follow the conceptual world, as it is intended through renderings, models, and ultimately a built space?

Is it folly to use an economy of means?

Is it folly to contradict a pre-existing space or strive to resonate within a site?

If a folly has no utilitarian purpose, is it sculpture?

These questions are the launching points for Folly 2015. Applicants need not specifically address these questions, nor will submitted proposals be assessed in relation to these questions; however, we ask that they be considered while preparing proposals.

## SITE

Applicants are strongly encouraged to develop proposals within the designated project location, as outlined in the site-plan, in the south west section of the park, which is separated from the main parkland by a stone walkway. Applicants can propose a different site within the park, but final placement will be determined by the project team.

Applicants are encouraged to visit Socrates, a unique waterfront park located in an industrial area of Long Island City, Queens, before submitting their applications and to explore Socrates' website to learn about the history and context of the project. A competitive proposal will address the site's rugged, urban outdoor environment. Please be aware that the winning proposal is subject to final approval by Socrates and League staff and must meet safety and technical requirements to be able to withstand the effects of weather and public use.

## AWARD, RESIDENCY, AND EXHIBITION

One project will be chosen. The recipient will receive a \$5,000 production grant towards realizing that proposed project. The recipient will also have full access to the resources and fabrication facilities of Socrates Sculpture Park's outdoor studio during a two-month residency at the park, beginning in March 2015. The completed project is scheduled to open to the public in early May 2015. The project will be documented with a digital catalog.

## JURY

David Benjamin,  
The Living  
Leslie Gill,  
Leslie Gill Architect  
John Hatfield,  
Executive Director of  
Socrates Sculpture Park  
Sheila Kennedy,  
Kennedy & Violic Architecture  
Alyson Shotz,  
Artist

## SUBMISSION REQUIREMENTS AND PROCESS

Applications should be emailed to [folly@archleague.org](mailto:folly@archleague.org) no later than 11:59 PM on Monday, January 12, 2015. For entry requirements, please visit [archleague.org/Folly15](http://archleague.org/Folly15)

## ELIGIBILITY

Architects and designers are invited to apply. Applications will be accepted from individuals and firms, and architects need not be licensed. Architects and designers outside of New York City are eligible to apply, but housing and transportation are not provided as part of the award. If selected, non-residents will have to make their own living and travel arrangements. Students are not eligible to apply.

## PROJECT DIRECTORS

Elissa Goldstone,  
Socrates Sculpture Park  
Anne Rieselbach,  
The Architectural League  
of New York

## QUESTIONS

Applicants may email questions to [folly@archleague.org](mailto:folly@archleague.org). All questions and answers will be posted on The Architectural League's and Socrates Sculpture Park's websites.

## SUPPORT

Folly is a partnership of Socrates Sculpture Park and The Architectural League of New York. This program is funded, in part, by public funds from the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature and the New York City Department of Cultural Affairs, in partnership with the City Council. Socrates Sculpture Park's Exhibition Program is also supported by the generosity of Bloomberg Philanthropies, Charina Endowment Fund, Mark di Suvero, Sidney E. Frank Foundation, Maxine and Stuart Frankel Foundation, Agnes Gund, Lambent Foundation, Ivana Mestrovic, Plant Specialists, Shelley and Donald Rubin, Spacetime C. C., and Robert and Christine Stiller.

And special thanks goes to our public partners, including the City of New York, Mayor Bill de Blasio, Queens Borough President Melinda R. Katz, City Council Speaker Melissa Mark-Viverito, Assemblywoman Catherine Nolan, City Council Members Jimmy Van Bramer and Costa Constantinides, the NYC Department of Parks and Recreation, Commissioner Mitchell Silver, and the NYC Department of Cultural Affairs, Commissioner Tom Finkelpearl.

  
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